

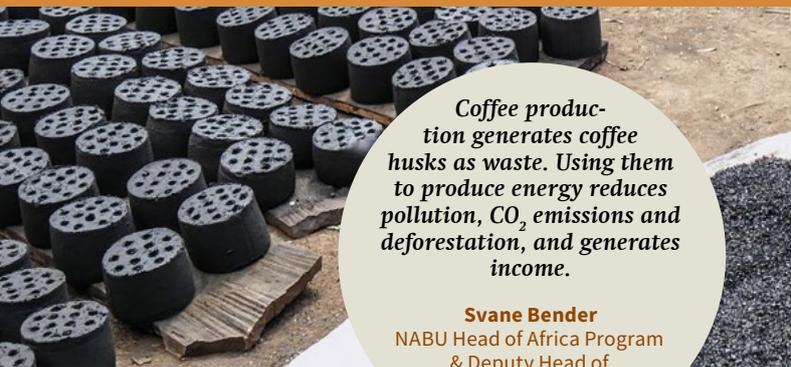


Coffee-novation:
Green diversification of Ethiopia's
garden coffee value chain





For sustainable value chains in the Kafa Biosphere Reserve



Coffee production generates coffee husks as waste. Using them to produce energy reduces pollution, CO₂ emissions and deforestation, and generates income.

Svane Bender
NABU Head of Africa Program
& Deputy Head of International Affairs



Organic farming and climate-neutral production are the minimum to have sustainable coffee. A transparent supply chain with direct contact to Ethiopian farmers is important to us.

Lars Brinker
Lebensbaum

The coffee gardens of the Kafa Biosphere Reserve

The Kafa Biosphere Reserve in south-western Ethiopia is considered the cradle of Arabica coffee known all around the world. The local people's life and traditions have been centred on coffee production and traditional coffee consumption for centuries. Nowadays, the region is increasingly challenged by the impacts of climate change, a lack of sustainable income and employment as well as missing innovation for green development.

Garden coffee is produced by farmers in the vicinity of their homes. It is traditionally organic and grown in very small quantities alongside other crops and shade-providing trees. The coffee represents an essential source of income for the majority of small-holder households living in and around the Kafa

Biosphere Reserve. However, at present garden coffee is undervalued, not commercialised and there is no quality management in place.

Joining forces for sustainable coffee value chains

NABU joined forces with the German company Lebensbaum, the Danish company Twisted Leaf and the Danish NGO Forests of the World, with the aim to develop the garden coffee value chain. The project creates self-sustaining and environmentally-friendly business models around garden coffee by developing new products:

- Organic Kafa garden coffee
- Organic sparkling coffee leaf beverages
- Coffee husk briquettes



The project has helped us get organised into a cooperative. It is indeed a great opportunity. We have hope of cultivating and selling our coffee for a good price.

Degefu Haile
Garden coffee farmer
from Kafa Biosphere
Reserve



By turning coffee leaves into a new crop we provide a new incentive and create a whole new revenue stream for farmers.

Magnus Harrison
Twisted Leaf

By building the capacity of co-operatives and helping them access profitable markets, cooperative membership will become attractive as a model for other farmers.

Kristian Lybæk
Forests
of the World

Traditional garden coffee farming is vital to preserve local biodiversity. It is a diversified farming system, providing a habitat for many insect, bird and plant species.

Mesfin Tekle
NABU Senior Local
Project Coordinator



This will diversify the value chain, increase the market value, create income and jobs and can serve as an inspiring model for local development and a climate-resilient green economy in Ethiopia.

Our objective is to create:

- A new market: organically certified garden coffee
- A new product: refreshing beverage from coffee leaves
- Renewable green energy from a waste product: coffee husk briquettes
- 25 new jobs for youth and women
- New income opportunities for at least 1,450 people
- 60,000 kilograms of single origin garden coffee and 1.5 million litres of coffee leaf beverage
- 8 farmers' cooperatives
- Commercial responsibility for sustainable business



NABU, The Nature and Biodiversity Conservation Union, has promoted the interests of people and nature for more than 120 years drawing on its unwavering commitment, specialised expertise and the backing of its 820,000 members and supporters. The NGO is the largest of its kind in Germany.



www.NABU.de/coffeenovation

www.kafa-biosphere.com

NABU has been working towards the protection of Kafa's unique environment with national and international partners and support from the German government since 2006. NABU aims to ensure the conservation and restoration of the Afromontane cloud forests and wetlands to preserve ecosystem resilience and unique biodiversity, reduce CO₂ emissions and sustain ecosystem services for local communities.



"Coffee-novation: Green diversification of Ethiopia's garden coffee value chain"

The project is implemented as a partnership between NABU, Lebensbaum, Forests of the World, Twisted Leaf and Southern Nations, Nationalities and Peoples Regional State.



FORESTS OF THE WORLD



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MINISTRY OF FOREIGN AFFAIRS
OF DENMARK
Danida

NABU e. V.
Charitéstraße 3
10117 Berlin, Germany
africaprogramme@NABU.de
www.en.NABU.de

NABU Ethiopia
Urael Street
Woreda 17/18
P.O. Box 62483
Addis Ababa Ethiopia

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